

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, SEPTEMBER 29, 1901.

SINGLE COPY FIVE CENTS.

HAYDEN'S Leading Dress Goods House of the West

This year we have demonstrated that it pays to keep the very best goods made by the leading manufacturers. A great many dry goods men thought that Omaha was hardly large enough to keep such a large stock of such high grade dress goods as Priestley, Courtauld, Lupin, Courtiere and others, but on these very lines we have made our greatest success. The ladies of Omaha are much more familiar with these manufacturers than one would suppose, and you can see now on the streets thousands of the finest costumes made from the cloth of these world renowned manufacturers and we have the sublime satisfaction to state that these goods are confined to us for Omaha and can't be bought in Omaha out of our store. JUST A FEW PRICES FOR MONDAY.

Black Dress Goods

Priestley's West of England Broadcloths that we sell at \$7.50 yard, for one day \$4.98. Priestley's West of England Victoria, as fine as silk, that we sell for \$6.50 yd. \$3.98. Priestley's satin finished Twill Surah, that we sell for \$5.00 per yard, at \$3.50. Courtauld's finest Crepe de Chine, with Courtauld's button on every yard, that we sell for \$3.98, at \$2.98. Courtauld's Panna Crepe, the latest that we sell for \$3.98, at \$2.98. Courtiere's French Fancies that we sell for \$7.50, \$5.50, \$10.00 per yard, at \$5.00. Priestley's high finished Prunellas, \$1.00, \$1.25, \$1.50, \$1.98 up to \$1.50 yard. Priestley's \$1.98 Volles, \$1.25. Examine our black tailor suitings at 75c to \$7.50 per yard.

Colored Dress Goods

\$1.75 Taffeta Delaine, the newest fabric made, in 75 fall shades, \$1.25. \$2.50 Satin Twills, just in, 60 shades, \$1.50. \$1.75 Prunella, 38 shades, \$1.25. \$1.50 Broadcloths, \$1.10.

Evening Shades

Henriettes, 50c, 75c and \$1.00 yard. Albatross, 50c, 75c, \$1.00 per yard. Wool Taffeta, \$1.25 and \$1.50 per yard. Sublime, 75c yard. Lansdowne, \$1.25 per yard. Wool Crepe, \$1.00 yard. Hollenese, \$1.25 and \$2.50 per yard. Nun's Veilings, 50c, 75c and \$1.00 per yard.

Waistings, French Flannels, Crepe de Chine, Etc.

600 styles in the Printed Henrietta and Printed Cashmeres, at 60c. Gros Romans, fine flannel, re-inforced, the heaviest and best goods made and imported direct by us, 75c. The finest bordered French Flannel, made with borders on both edges, all colors and

Coupon

Any lady sending in this coupon with name and address will receive a package of the new fall dress goods and waistings free, and if she selects a dress from these samples we will prepare either express or postage.

FOR POPULAR-PRICED DRESS GOODS SEE OUR BARGAIN ROOM.

HAYDEN'S The Entire \$25,000 Silk HAYDEN'S

Stock of James R. Russell on Sale Monday

and every day until not a vestige remains. We bought all the velvets and silks from the James R. Russell mills of New Jersey, and these fabrics are the very best of domestic workmanship. The finest waist silks, the finest skirt silks, the finest dress silks, all go in this sale. Black and colored silks, loading shelf, counter and bargain squares, and we challenge competition. We interest—first we bring to you the famous Winslow Taffeta that was the death blow to the old fashioned narrow silk, again we buy silks of the highest character and quality from the James R. Russell mills at about one-fourth of their value. The most important sale in the entire store, the only silk sale in the city, and the greatest sale that was ever known.

James R. Russell black lace stripe taffeta waist silk, worth \$2.00, at 60c. James R. Russell 27-inch wide black cord and lace skirt silk, worth \$2.50, at \$1.00. James R. Russell black 45-inch wide grenadines, worth \$2.00, at only \$1.00. James R. Russell yard wide colored taffetas and fancy silks, worth \$2.00, for \$1.00. James R. Russell crepe de chine, black and colors, worth \$1.25, at only 60c.

Another Week of the Great Linen sale

at the Big Store. SENSATIONAL priced to make this MONDAY A RECORD BREAKER. EXCEPTIONAL VALUES THAT YOU CANNOT POSSIBLY OVERLOOK. We quote SPECIAL prices that for LOWNESS WILL ASTONISH THE MOST ECONOMICAL SHOPPER. Also received a very large quantity of TABLE COVERS in VERY HANDSOME DESIGNS WHICH WILL GO ON SALE MONDAY. DON'T MISS THIS GREAT OPPORTUNITY.

72-inch all linen half bleached damask, usual price \$1-47 1/2 yard. 70-inch all linen half bleached damask, usual price 85c-90c. 70-inch all linen half bleached damask, usual price 75c-80c. 70-inch all linen half bleached damask, usual price 60c-47 1/2c. 60-inch all linen bleached damask, usual price \$1-80. 60-inch all linen bleached damask, usual price 60c-50c. 60-inch all linen bleached damask, usual price 60c-40 yard. 60-inch heavy cream damask at 75c. 60-inch homespun - pattern at 80c yard. Extra fine table napkins at 95c doz. Extra fine large napkins at \$1.37 1/2 doz. Check linen in blue and red, fast colors, 2 1/2c. All linen check toweling at 85c. All linen crash at 80c.

In the Bargain Room Monday

Hayden Bros.' great special spot cash purchases, including several entire stocks of dress goods, wash goods, linings, silks, clothing, shoes, blankets, muslins, etc., etc., closed out at 35c to 50c on the dollar, on sale at ridiculously low prices. Thousands of bargains for shrewd and economical buyers. Remember this sale is in the bargain room.

PRINTS. Remnants of plain print cloth and worth 5c to 1c. Remnants of 7 1/2c prints, at 2 1/2c. Remnants of Indigo blue prints, long remnants of Simpson's black and white, Simpson's silver gray, all kinds of fancies. Robe prints and worth from 7c to 7 1/2c, in long lengths, 3 1/2c. PERCALES. 36-inch percales in light and dark colors, from 5 to 30 yards in piece, will cut to suit, and worth 25c a yard, at 5c. Imported percales, extra fine, 7 1/2c. Oldenbarg, worth 25c, at 7 1/2c. FLANNELLETTES. 36-inch flannellette, with border, worth 18c yard, at 5c. Arnold's fine printed flannellette, 5 1/2c. Eclipse, the celebrated flannellette, so much like French flannel, with or without border, 10c. SILKS. Remnants of silks in plain and fancies, at 2c, 5c, 7c and 9c. Remnants of silk, large enough for waists, at 25c. \$1.00 silks in fancies, 30c. \$1.25 silks in fancies, 40c. Silk flannels, worth \$1.50, 40c. 60c velvets, 15c. \$1.00 corduroys, 35c. 30c silks, 10c.

New Fall Novelties in Wash Goods Dept.

Japanese Kimona Cloth (500 styles) 35 inches wide, strictly washable, and as slightly designs as the finest wool fabrics, yard 12 1/2c. New Flannelette in all the new Persian and fancy styles, heavy napped backs, yard 10c. Albatross Waistling Cloth, some styles as shown in silk and wool, yard 18c. Simpson's Fancy Eddy silk (printed mercerized sateen) the regular 35c quality, styles all new, yard 19c. Satin Striped (mercerized) Persians, for Japanese Robes handsome designs (an entirely new fabric), yard 25c. Genuine Imported Eiderdown Robe Flax (French) for lounging robes, etc., a most excellent fabric for the purpose, yard 25c. Percales (the best goods made), 36 inches wide, all in newest fall designs, blues, reds, blacks, etc. Positively sold by all smaller stores at 12 1/2c and 15c, our price, yard 10c.

Grand Millinery Sale

A grand gathering, a most complete showing of all the new and exquisite creations in fall and winter, 1901-02 fashionable millinery. Haydens unequalled variety will enable you to select a hat that is at once most fashionable and becoming. You will find you can save fully one-third the price by buying here. Direct copies of imported pattern hats on sale at \$4.99 and \$5. The best styles in trimmed hats, exceeding any ever shown in Omaha, at \$2.98 and \$3.98. A splendid and unequalled assortment of French pattern hats on display and sale at \$2.98, \$3.50 and \$5. Wonderful values in ready-trimmed hats, draped felt turbans and hundreds of other hats that are worth \$3.50, we put on sale at \$1.98. You are cordially invited to call and inspect the new styles, whether prepared to buy or not.

Ladies' Furnishing Goods

Ladies' pure cambric gowns, full sizes, worth 50c, at 25c. Ladies' fancy trimmed corset covers worth 50c at 25c. Ladies' trimmed chemises, worth 50c, at 25c. Ladies' fine fancy trimmed cambric drawers worth 50c, at 25c. Ladies' heavy utility flannel gowns worth 75c, at 50c. Ladies' short utility flannel skirts in pink, blue and stripes at 50c. Infants' fine cambric slips worth 50c, at 25c. Infants' short dresses, embroidered trimmed, worth 75c to \$1.00, at 50c. Ladies' fine cotton vests in white, pink and blue, heavy quality, worth \$1.00, at 49c. Ladies' extra long and medium length corsets in drab and black, \$1.00 quality at 49c. Straight front girder in all colors, size 18 to 24, at 49c, worth 75c. A full line of W. B. Kaba, W. C. C. and La Grille corsets in all the new styles, at \$1.00 and up. The Nemo, Military Belt corset and the La Grille Belt corset for stout figures. Ladies' black and fancy hose at 12 1/2c worth 20c. Ladies' black and fancy silk hose, 50c and 75c quality at 25c. Boys' bicycle hose, 25c quality, at 12 1/2c. Infants' wool hose at 15c. Shetland floss opera shawls in all colors.

Men's Hats

Railroad suits in black, brown and nutria, on sale at 75c, \$1.00, \$1.25, \$1.50 and \$2.00. Pasha hats, on special sale at \$1.00, \$1.25, \$1.50 and \$2.00. We have the sweetest line of Fedoras in black, brown, nutria, otter and pearl at 75c, 85c, \$1.00, \$1.25, \$1.50, \$1.75 and \$2.00. Men's Cornets in all sizes at 75c, \$1.00, \$1.50 and \$2.00. Boys' hats in Fedoras, Pasha and railroad at 40c, 50c, 75c and 95c. Full line of Tams and caps from 25c to 75c.

Men's Furnishing Sale

Men's 25c and 35c Socks at 15c. 200 dozen Men's Socks in plain and fancy colors, every pair warranted perfect and worth 25c and 35c, on sale at 15c. The largest line of Men's fine colored Landered shirts in all the newest styles, worth up to \$1.50, on sale at 49c and 75c. Men's 50c Neckwear at 25c. 200 Gosen Men's Neckwear in all the newest styles and colors, made to sell at 50c, on sale at 25c. Men's 25c Collars and Bow Ties at 15c. Men's \$1.00 medium weight Jersey Ribbed Shirts and Drawers, on sale at 49c.

China Department

Don't overlook this—Decorated toilet sets, six different colors, twenty-five different styles of decoration, one day only, \$1.94. For same day—Decorated dinner sets, 100 pieces in each set, best English goods, \$1.50, \$2.00, \$2.50, \$3.00, \$3.50, \$4.00, \$4.50, \$5.00, \$5.50, \$6.00, \$6.50, \$7.00, \$7.50, \$8.00, \$8.50, \$9.00, \$9.50, \$10.00. Large size Potato dishes, 2c each. 2 1/2c plates and dinner plates, 2c, 3c and 4c. Complete stand lamp, emerald, 2c. 7 1/2c banks, \$1.00. Finest line of beer steins in the city. Just received large line of gas and lamp globes.

Unparalleled Furniture Sale

The power of price, together with a well selected stock, does the business. The volume of sales and the rush in this department assure us that the public approve of our methods and are compelled to come here. We pride ourselves on being the originators of plain figures and low furniture prices, and we feel the people are quick to note such up-to-date methods. Call for the same elsewhere. You can find the prices we make nowhere else. Look around, then come here. It will mean money in your pocket. ARTIFICIAL METAL BEES—We wish to call your attention to our large and well selected line of Metal Bees. New designs, delicate enameled, combined with strength and durability. Beds range in price from \$1.95 up to \$25.00. A filled 3-panel screen for \$1.25. An India seat for 45c, sofa pillow covered for 45c, rocker for \$1.00, chair for 50c. See us before you buy.

Shoe Department

Special sale of New Fall Styles in fine shoes for Monday. Over fifty kinds to select from. Every care has been taken to select the best materials that go to make up good shoes, so that our line for fall and winter wear is better in every way. More styles, more styles, at lower prices than any store in the city. Brooks Bros. shoes in hand turned, machine sewed and Goodyear welts and at 50 cents a pair less than we have ever sold the same quality before. We have added several new styles to our already big line of Ultra shoes and each one a model of its kind. The best advertisement three fifty lady's shoes on the market today. A two-dollar value for three fifty. See these two lines before you buy your fine shoes. Buy a Stetson shoe and get the best shoe made, regardless of price, for men. The linings, trimmings and every thing used in these goods are the best that money can produce. In the Grosvenor shoe at thirty fifty the same can be said. There is no shoe at the price that can compare with it. A special for Monday—Men's fine calf and cadet kid, in the Regent \$3.50 shoe, at \$1.99. One pair to a customer.

Grand Ribbon Sale

Saturday is Ribbon Day at the Big Store. Bargains Saturday: 10c to 20c ribbons Saturday, 24c. 25c to 50c ribbons Saturday, 10c. 15c to 25c ribbons, Saturday, 15c. Special sale on velvet ribbons. 60c fancy garters, 25c. 50c fancy mirrors, 15c. 1,000 new novels Saturday, worth 25c, only 5c. Six spoons Bedlins Bros.' best sewing silk, 20-yard spools, only 5c. This means 120 yards of the finest sewing silk for 3c.

Flannel Dept.

2 cases white wool flannel, per yard 25c spread, each 50c, worth \$1.25. 1 case all wool skirt patterns, each 8c, worth \$1.25. 1 case extra heavy twilled cotton flannel, 6c per yard, worth \$1.00. 12 cases extra wide, extra heavy cutting flannel in beautiful patterns, per yard, 8 1/2c, worth 15c. 2 cases extra wide and heavy Sheker flannel, per yard 8c, worth 10c. 1 case all wool skirting flannel, per yard 20c and 25c. Bed Spreads—1 case \$2.50 extra heavy crocheted bed spreads, each 50c, worth \$1. 1 case \$2.50 extra heavy hemmed ready for use, each 50c, worth \$1. 2 cases colored blue and pink, fancy patterns, each \$1.25. 1 case extra large Marcellis spreads, each \$1.50, worth \$3. 500 pairs sample bed blankets, less than mill price.

Jewelry Specials Monday

A magnificent assortment of sterling silver, fancy pieces, consisting of bun-bon spoons, sardine forks, olive spoons, baby spoons with bent handles, cold meat forks, souvenir spoons, etc.; all with gold bowls, worth up to \$2.50; sale price, \$1.00. The most beautiful and valuable pieces ever offered anywhere at the price. Rogers Bros.' teaspoons, per set, \$50. Wallace Bros.' teaspoons, worth \$1.00, at 25c. The new process solid shell gold rings in plain and fancy sets, guaranteed to wear 5 years, fully equal to rings sold at \$2.00 to \$5.00, on sale at Hayden's for 25c and 50c. Men's heavy band solid shell gold rings at 50c. We are closing out all our sterling silver novelties, odd pieces, worth up to \$1.00, at 25c. Buy now for the holidays and save money.

Hardware, Stoves and Housefurnishings.

Prices that can't be duplicated—from 50 to 100 per ct. saved. No. 8 Cook warranted, \$2.50. Grand Wringer, \$1.00. Western Washer, \$2.50. 10-in. Turkey Duster, 5c. Complete Set, 45c. Granite, 9c. Granite, 6c. Granite, 5c. 2-ft. Rule, 5c. No. 8 Granite, 6c. Dover, 5c. 14-inch Saw, 20c. Wood Wash Tub, 35c. Granite, 6c. Single Mining Knife, 3c. 6-inch Knife, 7c.

Coffee and Tea Dept.

Liberian diamond coffee 12 1/2c. Very fine Santos coffee 13 1/2c. Maracabo coffee 15c. Guatemala coffee 20c. Interior Java coffee 20c. Private growth Java coffee 31 1/2c. Anso Java 32c. Mandelina Java 33c. Arabian Mocha and Old Government 35c. With every pound of good tea, 45c to 50c per pound, you get a fancy teapot.

Monday's Meat Sale

For one day we will sell Morrell's Iowa Prime hams, 10 to 12-pound hams, at 13c per pound. 10-lb. dried beef, 12 1/2c. Boneless rump corned beef, 7 1/2c. Good salt pork, 5 1/2c. Pickled pig's feet, 4 1/2c. Roast mutton, per can, 15c. New Bologna sausage, 5c.

Optical Department

A special sale of spectacles and eyeglasses. Your eyes examined free and correctly fitted with glasses at very moderate prices. Gold filled frames, guaranteed for 10 years, \$3.00 value, at \$1.45. Aluminum spectacles or eyeglasses, complete, with lenses, \$2.00 value at 95c. Colored spectacles or eyeglasses, usual price 50c, at 25c.

Canned Fruit Department

3-lb. cans solid packed tomatoes, very best 8 1/2c. 2-lb. cans solid packed corn 8 1/2c. 3-lb. cans California apricots 12 1/2c. 3-lb. cans very fine California peaches 12 1/2c.

Wall Paper and Paints

All grades of paper at 1-3 less than usual prices. Examining and bargaining at once. In ready-mixed paints we beat the world. The best paint on the market at 80c gallon. We also have varnishes, stains, enamels, brushes and room mouldings at greatly reduced prices.

History Pan-American Expo.

The History of the Pan-American Exposition, beginning with the breaking of ground, including the assassination of our president and ending with the close of the great show. Bi-monthly only 50c each. We are the only agents in Omaha.

Hardware, Stoves and Housefurnishings.

We have over 500 Heating Stoves on hand, over 50 different styles. We know we can suit you and save you from 25 to 50 per ct.

HAYDEN BROS.

Write for catalogues of any goods you need.

Tobacco Sale

Star plug chewing tobacco, plug, 37 1/2c. Horseshoe plug chewing tobacco, per plug 37 1/2c. Fruit Juice plug chewing tobacco, per plug 10c. Newboy plug chewing tobacco, per plug 7 1/2c. Battle Axe plug chewing tobacco, per plug 5c. Climax plug chewing tobacco, per plug 37 1/2c. Neve plug chewing tobacco, 29c. Genuine Durham smoking tobacco, 50c. Duke's Mixture smoking tobacco, 50c. Uncle Tom smoking tobacco, per package 7 1/2c. A good cigar, 50 in box, each 25c. A better cigar, 50 in box, each 25c. Fine long filler cigar, 50 in box, the same you pay 10c for, we sell you, each 25c.

Candy Department

Very fine gum drops 5c. Roasted, salted peanuts 5c. Mixed candy, per pound 5c. Carmelans, per pound 5c. Peanut candy, per pound 5c. Chocolate, per pound 5c. We make all our candy in the store and would like very much to have all ladies come and see how it is made.

Fruits and Dates

Fancy Quinces, per doz. 35c. Fancy Oranges, per doz. 40c. Big Bee Lemons, per doz. 10c. Choice Helling dates, per lb. 3c.

Cheese and Fish

Wisconsin Full Cream Cheese, 15c. Wisconsin Brick Cheese, 14c. Iowa Cream Cheese, 16c. No. 1 Family Milk, 4 1/2c. Holland Herring, per lb. 10c.